

2020 Florence County Fair Cancellation Frequently Asked Questions

Why did the Fair Cancel?

The Florence County Fair Board assessed the risk to our exhibitors, their families, our volunteers, and the general public as well as the uncertainty for social gatherings, the social distancing guidelines and requirements that would need to be followed and the financial implications and determined that we are unable to hold the 2020 Florence County Fair.

Why did the Fair cancel so early?

Looking at the financial commitments of the fair, canceling before June reduced the negative financial impacts for the fair. The fair was scheduled for the end of August, but work and financial commitments begin as soon as May. The month of June alone has the fair committing to spending thousands of dollars for our August fair.

What about the exhibits?

Our exhibitors are important to us, but not more important to us than the health and safety of every patron that joins us at the Florence County Fair. The Florence County Fair does not have a livestock auction. With the exception of a few chickens and rabbits, all of the exhibits are non-livestock. Any exhibitor that was already working on a non-livestock project will be able to save it and enter it in the 2021. Youth exhibitors that may age out of youth class this year will be able to enter in open class for 2021.

Will sponsors and vendors receive refunds?

The Florence County Fair Board has not yet begun seeking sponsorships for the 2020 Fair. After discussion, there was a unanimous decision by the fair board not to ask for sponsorships for this year due to the fact that businesses and individuals have already been hard hit financially by this COVID-19 pandemic. Any vendor payments that have already been submitted will be refunded or will be held for the 2021 fair.

When (and who) was the notification sent about the cancellation?

All Florence County entities (Board of Supervisors, Emergency Management, Sheriff's Department, Health Department, UW-Extension Committee) and all partners (carnival, entertainer's, event coordinators, etc), vendors, judges, etc. were notified by e-mail or phone prior to the press release being sent to the media on May 29, 2020.

Are you going to have a virtual fair?

At this point, the Fair Board has decided not to have a virtual exhibit fair.

When is the 2021 Florence County Fair?

The 2021 Florence County Fair will be held August 27-28-29, 2021.