



"A Fair to Remember"

Florence County Fair
P.O. Box 704
Florence, WI 54121

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THE FLORENCE COUNTY FAIR NEEDS YOU!

Did you know that 2012 will be the 109th anniversary of the Florence County Fair? Please join us to help keep this tradition alive. Our volunteers are actively doing all that they can to raise the money for this new roof, but we need your help to make sure it happens. **If you would like to make a monetary donation, please know that your donations are tax deductible.** We are also looking for contractors and construction workers who would be willing to help out with the project. If you have time to volunteer, that is *just as important* as a monetary donation. Our fair is run completely by volunteers. **Please consider donating a few hours of your time to help.**

Business/Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

Please check the applicable boxes below:

- Please send me a receipt for this donation for tax purposes.

- I am a contractor/construction worker interested/able to help with this project.

Please return to the Florence County Fair at P.O. Box 704; Florence, WI 54121
Questions? Call 715-528-4773 or e-mail at florencecountyfair@hotmail.com



Dear Florence County:
We need YOU!

Only you can help us
keep a 108 year Florence
County tradition alive.



*The Florence County Fair * A Fair to Remember!*

October 27, 2011

Dear Florence County Resident(s):

We need your help. The Florence County Fair Exhibit Building is in need of a new roof. Over the last few years, we have tried many times to get by with a lesser solution; however, it has come to the point that the roof is leaking beyond a simple repair. We have talked to many local contractors, and they all agree it is time to replace the roof.

Now before you start to think that this project is too big and there is no way that you can make a donation big enough to help, let's look at this problem in a different light. We understand that economic times are difficult right now, but if we tackle this issue as a county, the problem becomes much easier to handle. If there are approximately 5,000 people in Florence County and each person made a donation of just \$5, then we would be more than able to cover the cost of the roof completely on our own.

The good news is that we applied for and received a grant for \$7,500 from the Lumberjack Council to help cover the cost of replacing the roof. The challenging news is that a new steel roof is going to cost us approximately \$16,000. The fair board has looked into other avenues for financing with no success. For this reason, we are looking to you, the public, to help us "Raise the Roof." We are looking for people who are willing to make a monetary donation to help us defray the cost of the roof.

The Florence County Fair is an annual celebration which showcases the agricultural and natural resources and highlights the many and varied talents of the residents of Florence County. Our fair is completely run and operated by volunteers who put in thousands of hours a year to make the fair happen. It is the people and volunteers of Florence County who make this fair happen every year, and once again we are looking to the people of Florence County for help.

Donations can be made to the Florence County Fair – Roof Fund at the State Bank of Florence or they can be mailed to the Florence County Fair, P.O. Box 704, Florence, WI 54121 with the donation form on the other side of this letter. All donations to the Fair are tax deductible, and those people completing the donation form will be recognized as a Fair Sponsor for their help with this project. If we reach our goal to cover the cost of the new roof, any additional donations received will be used to help cover the costs of a new speaker system and more speakers for the arena and to improve the seating around the arena at the Fair Park.

If you have any questions or would like to help with this project or with the fair board, please contact the Florence County Fair at 715-528-4773 or florencecountyfair@hotmail.com. Thank you for your continued support of our Florence County Fair. See you at the Fair — August 24-25-26, 2012!

Sincerely,

The Florence County Fair Board

President—Ken Johnson
Vice President—Shelly Tripp
Secretary—Jennifer Oksnee
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